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The Royal Society of Edinburgh
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The Royal Society of Edinburgh

A wholly independent, non-party-political body with charitable status, The Royal Society of Edinburgh (RSE) is a knowledge resource for the people of Scotland. As Scotland's National Academy, the RSE organises conferences and lectures for the specialist and the general public, providing a forum for informed debate on issues of national and international importance.

Scotland's foremost think-tank, the Society draws upon the expertise of its multidisciplinary fellowship of men and women of international standing, to provide independent, expert advice to key decision-making bodies, including Government and Parliament

Established in 1783 under a Royal Charter for the "advancement of learning and useful knowledge", the Society's wide-ranging remit includes the organisation of free, educational activities for young people, and the publication of internationally-recognised learned journals. Promoting links between academia and industry, the RSE awards research fellowships, medals and prizes, in recognition of outstanding scholarship.

The multidisciplinary membership of the RSE makes it unique amongst learned Societies in Great Britain. Its peer-elected fellowship encompasses excellence in the Sciences, Arts, Humanities, the Professions, Industry and Commerce. In partnership with other key bodies, the Society is working to help promote the social, economic and cultural wellbeing of Scotland.

Further information can be obtained from:

The Events Department
The Royal Society of Edinburgh
22 - 26 George Street
Edinburgh
EH2 2PQ

Tel : +44 (0) 131 240 5000

Fax: +44 (0) 131 240 5024

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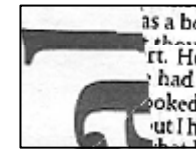
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The Royal Society of Edinburgh

CONFERENCE

SCOTLAND AND THE MEDIA A QUESTION OF TRUST



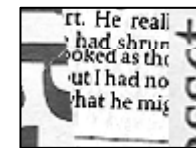
WHO OWNS IT?



WHO CONTROLS IT?



WHO BELIEVES IT?



IS THE PRESS TOO
NEGATIVE?

Tuesday 9 March 2004

The Royal Society of Edinburgh
22-26 George Street, Edinburgh

Scotland and the Media Tuesday 9 March 2004

Concerns continue to be voiced about the relationship between the Scottish media, the Scottish Parliament and the public, and also about ownership of the media.

This conference will consider whether or not there has been a breakdown of trust where the media is concerned, and whether standards and quality of journalism properly serve the public interest.

Other questions will include - *Does the media praise success in Scotland as much as it highlights failure?* and *Are the London-based regulatory agencies adequate for Scotland's needs?*

Programme

09.00 **Registration / Coffee**

09.20 **Chairman's welcome**

Mr James Naughtie, Presenter, BBC Radio 4

09.30 **SESSION 1**

Introduction and Overview

Professor Philip Schlesinger FRSE, Director, Stirling Media Research Institute, University of Stirling

09.45 **SESSION 2**

Lord Steel of Aikwood, Member of the House of Lords (Ex Presiding Officer, Scottish Parliament)

10.05 **Q & A**

10.20 **Coffee**

10.40 **SESSION 3**

Panel Discussion 1 - Broadcasting Media/ Tabloids and Broadsheets

Mr Paul McKinney, Head of News and Current Affairs, Scottish Television

Ms Val Atkinson, Deputy Head, News and Current Affairs, BBC

Mr Iain Martin, Editor, *The Scotsman*

Mr Bob Bird, Editor, *Scottish News of the World*

11.25 **Q & A**

11.45 **SESSION 4**

Mr Tony Stoller, Director of External Relations, Ofcom

12.05 **Q & A**

12.15 **SESSION 5**

Mr Bernard Margueritte, President, The International Communications Forum (Ex-editor of *Le Monde*)

12.45 **Q & A**

12.50 **Lunch**

13.30 **SESSION 6**

Panel Discussion 2 - Quality and Public Standards

Miss Joyce McMillan, *The Scotsman*

Mr Tom Crone, Head of Legal Department, News International

Rev Richard Holloway FRSE, (Ex-Bishop of Edinburgh)

14.25 **SESSION 7**

Mr Alastair Campbell (Ex-Downing Street Director of Communications)

14.55 **Q & A**

15.25 **Coffee**

15.45 **SESSION 8**

Panel Discussion 3 - Regulation and Control

Mr David McLetchie MSP, The Scottish Parliament
Dr Magnus Linklater FRSE, *The Times* and *Scotland on Sunday*

Professor Philip Schlesinger FRSE, Director, Stirling Media Research Institute, University of Stirling

16.20 **SESSION 9**

Panel Discussion 4 - The Way Forward

Mr Tavish Scott MSP, The Scottish Parliament
Ms Susan Deacon MSP, The Scottish Parliament

Mr Tom Brown, Columnist, *The Daily Record*
Mr Andrew Jaspan, Editor, *Sunday Herald*

16.55 **Closing Remarks**

Lord Sutherland of Houndwood KT FBA, President of the Royal Society of Edinburgh

17.00 **Close**

The final programme may vary.
For a full programme and updates,
please visit the website at
www.royalsoced.org.uk

REGISTRATION FORM

Title..... First Name(s)

Surname..... Job Title

Organisation/Address

.....

..... Postcode

Tel: Fax

Email.....

1. Do you require wheelchair access Yes() No ()

2. Do you require any communication support

.....

3. Do you have any other special needs (inc dietary requirements)

.....

Payment Details

Please note that registrations will not be processed until full payment has been received and the cancellation policy has been accepted (see below). The conference fee includes refreshments, lunch and the event report.

Conference Fee

£85 full rate, £55 concessions.

I wish to pay by :

Cheque: I enclose a cheque made payable to "The Royal Society of Edinburgh" to the value of £

Credit/Debit Card. Please debit my :

Visa() Mastercard() Switch() Delta() Solo() Card

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Cancellation Policy

To cancel your registration you should notify the RSE in writing at least two weeks before the conference for a full refund to be issued. For cancellations received after this date, the full registration fee remains due. Substitutions will be accepted at any time, subject to prior receipt by the organisers of written notification.

Signature.....

..... All information will be treated in confidence and used for the sole purpose of contacting delegates about the work of the Society.....